

# withDetroit

cooperation builds community

a program of the

**Center for Community-Based Enterprise (C2BE)**

P.O. Box 15652, Detroit, MI 48215 (313) 331-7821 [www.c2be.org](http://www.c2be.org)



## Draft Mission

“withDetroit”, a project of the Center for Community-Based Enterprise (C2BE), is a mutual self-help network of metro Detroit businesses and organizations focused on growing a vibrant, robust local economy, creating good jobs and broadening local ownership. Members agree to help each other however they can.

## Draft Vision and Survey of Detroit CBE Needs

Build an effective web of mutual support among local businesses and organizations to help launch and improve emerging CBE businesses, and provide existing CBE businesses with shared resources to grow capacity and jobs. Depending on members’ needs, our network could provide support services such as, joint marketing/ buy local campaigns, bulk purchasing, tool/equipment sharing, architectural and design/build, shared support or back office services such as financial, human resource, zoning, group insurance, employee education, mentoring, business succession planning, business and professional TimeBanking, and/or support new and emerging CBE businesses with our hands, to create and improve business sites, thereby planting the seeds of a vibrant and valuable web of mutual support. Please fill out the attached survey and return it to us.

## Definition of “Community-Based Enterprises” (CBEs)

CBEs are companies that are sustainable; locally-rooted; intentionally structured to provide community benefit; and committed to paying living wages.

## Launch Event

### May 15 start-up of 5e Gallery at Zeitgeist

*withDetroit* launched its first project on Saturday, May 15, 2010 at Zeitgeist, 2661 Michigan Ave. Detroit 48216 from 10:00 a.m. to 5:00 p.m. Twenty volunteers cleaned out the space, making way for further construction efforts which will continue on **Sunday May 23**. Slows Bar BQ donated a tasty lunch. Phil Cooley, co-founder of Slow’s BBQ, coordinated the effort along with Lawrence Jackson of Emerging Enterprises, LLC.

## Upcoming *withDetroit* Events

### May 23 – Roofing, plumbing and tearing down walls at 5e Gallery.

### June 23-26 US Social Forum CBE Workshop & Tour

C2BE will hold an interactive forum on “**Building Local Community and Creating Jobs through Cooperation**” at the US Social Forum including: 1) presentations on successful Community Based Enterprise (CBE) experiences in Detroit and elsewhere; 2) discussion of the 5e Gallery project's project and how *withDetroit* can embrace and serve the needs of more businesses; and 3) exploring the needs and opportunities for creating community-based businesses throughout metro Detroit.

**C2BE will have a booth in the Solidarity Economy Tent (SEN), throughout the USSF** where you can sign up for the **Detroit CBE Tour** and meet CBE leaders from around the country. If you are interested, let us know and we will keep you posted on the exact time and date of our workshop. We also need volunteers to staff the SEN tent.

**July 21 at 7:00 p.m. - Come to our "Before and After" After-party!**

Would you like to: see the final results of withDetroit's first work project or talk about the withDetroit survey and future directions? Then join us at the new 5e Gallery at 2661 Michigan Ave. to see what your work our helped create.

**Join C2BE and withDetroit - Membership & Benefits**

Individuals and organizations are eligible for membership in C2BE. Members get discounts on publications, conferences, and technical assistance. Organizations and businesses may also join *withDetroit*, a CBE business mutual self-help network, as part of their C2BE membership; if they are willing to actively participate in helping fellow member businesses "however they can". *withDetroit* members are C2BE members who have made a commitment to provide volunteer support to assist Detroit businesses. They may place projects on the *withDetroit* project wish list and help choose priority for undertaking such projects. *withDetroit* members will determine its mission, vision, programs and projects. Membership may be earned through work exchange.

You can join on-line at [www.c2be.org](http://www.c2be.org) or complete the form below and return it with a check made out to "Center for Community-Based Enterprise, Inc." to Center for Community-Based Enterprise, PO Box 15652, Detroit, MI 48215. **Organization rate ranges include an honor system sliding scale.**

**Annual Membership Rates**

<i>Individual</i>		<i>Organizations</i>		<i>Sponsor or Partner</i>	
Founding Member	\$100	Established business	\$100 -250	Gold	\$2,500 +
Member	\$ 50	New Small Business	\$50 -100	Silver	\$1,000
Student & Unemployed	\$15	Non-profit	\$50-75	Bronze	\$ 500
Work Exchange Member – 10 hours					

Enclosed is a check for membership in/or contribution (circle one) to the Center for Community-Based Enterprise, Inc.

Name \_\_\_\_\_

Business or Organization \_\_\_\_\_

Phone # 1 \_\_\_\_\_

Address \_\_\_\_\_

Phone #2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_

**Contributions are welcome**

Although you receive a free one-year membership by volunteering today, C2BE needs and welcomes paid memberships and contributions. C2BE is a 501(c) (3) non-profit and contributions are tax deductible. **Checks should be made out to the Center for Community-Based Enterprise, Inc.**

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## Survey of Desired Programs for *withDetroit*

### I. Who are you? (please check and circle those that apply)

- Owner or partner in an existing metro Detroit business? \_\_\_\_\_  
CEO or board member (circle one) of an existing metro Detroit business? \_\_\_\_\_  
CEO or board member (circle one) of an existing metro Detroit non-profit organization? \_\_\_\_\_  
Entrepreneur starting a new business? \_\_\_\_\_  
    If yes, have you started selling goods or services? \_\_\_\_\_  
Employee of an existing metro Detroit business? \_\_\_\_\_  
Interested individual? \_\_\_\_\_

### II. Annual gross revenue of business/organization

Less than \$50,000 \_\_\_\_\_ \$50,000 – 100,000 \_\_\_\_\_ \$100,000 – 250,000 \_\_\_\_\_  
\$250,000 – 1,000,000 \_\_\_\_\_ \$1,000,000 – 5,000,000 \_\_\_\_\_ over \$5,000,000 \_\_\_\_\_

### III. Number of Years your business has operated? \_\_\_\_\_

### IV. Services or Projects you would like the Network to provide

(Please rate their importance to you with 1 = highest, 5 = lowest)

- \_\_\_\_\_ “Buy Local” network with decals for store windows and directory of local businesses  
\_\_\_\_\_ Quarterly group events promoting shopping locally  
\_\_\_\_\_ Bulk purchasing  
\_\_\_\_\_ Group insurance  
\_\_\_\_\_ Tool/equipment sharing  
\_\_\_\_\_ Organized barter system between network members (such as TimeBank)  
\_\_\_\_\_ Organized barter system with customers (such as Time Bank)  
\_\_\_\_\_ Member supported small business loan fund  
\_\_\_\_\_ Sharing costs/ staff for back office assistance  
\_\_\_\_\_ Joint bidding on large projects  
\_\_\_\_\_ Technical assistance with business needs

For shared resources and technical assistance, which of the following would be most useful? (same 1 = high, 5 = low scale)

- \_\_\_ finance \_\_\_ human resources \_\_\_ zoning and permitting \_\_\_ employee education  
\_\_\_ mentoring \_\_\_ business succession planning \_\_\_ creating employee ownership  
\_\_\_ architecture/building design \_\_\_ IT \_\_\_ Other (please specify): \_\_\_\_\_

